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FALL 2022

A PUBLICATION OF RONALD MCDONALD HOUSE CHARITIES DETROIT

A NOTE FROM OUR DIRECTOR

It is an exciting time for the Ronald McDonald House Charities Detroit! We are launching our "Love Drives Us" capital campaign to provide the Detroit House with living area upgrades, securing funds for overnight stays for the families we serve, and making the dreams of our board members and staff come true by bringing a Ronald McDonald Care Mobile™ to the city of Detroit; serving children with minor medical needs and allowing for routine check-ups and vaccines.

Even though our "home away from home" is still beautiful, we are raising funds to freshen up the rooms and common areas. We were fortunate to have a new kitchen and exercise room donated the past two years and now our focus will be on continuing to upgrade the bedrooms and other areas with the funds raised during this campaign.

We no longer ask our families for room fees and part of this campaign will help cover those operational costs. The actual operating cost per night, per room, is \$75 and we don't want any family to be faced with that financial burden, no matter how long their stay may be.

We had a very fun and successful spring and summer and look forward to the launch of "Love Drives Us" this fall and striving to reach our goal within the next three years.

I hope your holiday season is filled with happiness and joy. Thank you for being part of our organization.

Jennifer J. Litomisky

Jennifer J. Litomisky
Executive Director



Mommy and Daddy, when I get better I want to bless other children like me with toys and video games to make them feel better!"

— said Daniel to his parents

In 2017, Shannon and Daniel Norwood, Sr. got the news that any parent fears; their son, Daniel "Diggy" II, had been diagnosed with Acute Lymphoblastic Leukemia. With a strong sense of faith and a lot of hope with family by his side, Daniel's remission came after 30 days; though as the months and years progressed unfortunately so did the cancer. Sending Daniel into the ICU for 70 days. It was in those pivotal moments that the donations of food, funds and gifts Daniel and his parents received from friends, family and complete strangers, that Shannon says, "made us feel truly blessed and it made the time spent away from work and the long days, including holidays, in the hospital a little more bearable".

Sadly, on February 23rd, 2022 Daniel transitioned to heaven. Leaving his family to carry on his wish of helping other kids, and families, spending days in the hospital at their children's side as they fight for their lives.

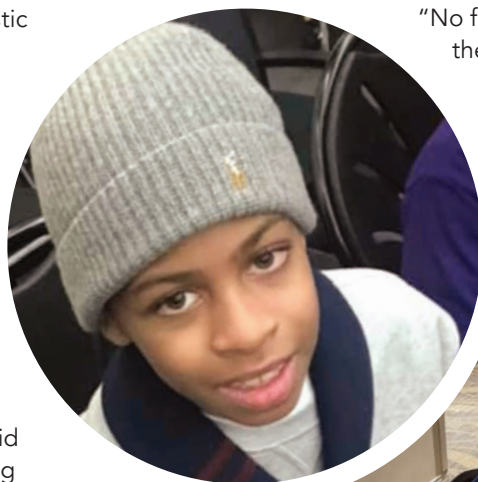
Last holiday season, Daniel's family visited our house here in Detroit with

gifts in honor of "Diggy", as well as funds to put towards toys and video games for the kids - as Daniel would have wanted. Shannon says, "No family should spend the holidays in the hospital, but if they

do we want to pass on the love and support that we received down through those years."

Ronald McDonald House Charities Detroit is truly grateful for those that support families going through some of their hardest times during the holidays.

*In loving memory of Daniel "Diggy"
Norwood II*



DONOR/VOLUNTEER SPOTLIGHT



CELEBRATING 20 YEARS OF SERVICE!

In September, members of the Alpha Kappa Alpha Sorority, Inc. - Alpha Rho Omega Chapter and Alpha Kappa Alpha Foundation of Detroit stopped by the house to not only deliver meals for our families but to celebrate their faithful volunteerism to RMHC Detroit. On a monthly basis for an amazing 20 years their Chapter has dedicated their time preparing monthly meals, reading stories to siblings of hospitalized children, eating and talking with parents, cleaning rooms, kitchen and common areas. "We love being of service to RMHC Detroit; we have even met sorority sisters who live in other states who have resided in Detroit while we happen to be there", says Alpha Rho Omega Chapter member, Adanna Smith.

We cannot do what we do at RMHC Detroit if it wasn't for the tremendous amount of help we receive from our volunteers. We thank the Alpha Kappa Alpha Sorority - Alpha Rho Omega Chapter for the many years of love and support given to our house here in Detroit.

If you, or your business or organization wish to volunteer, please visit our website at RMHC-Detroit.org for more information.



UPCOMING EVENTS

STAY UP-TO-DATE ON EVENTS BY CHECKING OUT OUR WEBSITE AT WWW.RMHC-DETROIT.ORG/CALENDAR-OF-EVENTS AND BY LIKING US ON FACEBOOK (RONALD MCDONALD HOUSE CHARITIES DETROIT).



HOUSE CHEF CHALLENGE

THURSDAY, OCTOBER 20

Join us at the Ronald McDonald House Detroit, in our newly renovated kitchen, for drinks, dinner, and a front row seat as local chefs are joined by Children's Hospital of Michigan families to compete in a fun, friendly cooking competition!



SPARE THE LOVE BOWLING FUNDRAISER

SUNDAY, NOVEMBER 13

Join us at Bowlero in Royal Oak for a fun night of bowling, dinner, prizes, and raffles! All proceeds support families staying at Ronald McDonald House Detroit.



VINNI'S CHILDREN'S CHARITY GOLF OUTING

Thank you to all the participants and sponsors of Vinni's 21st Annual Golf Outing! It was a gorgeous day at Fieldstone Golf Course and a wonderful time was had by all. We want to give Cary Adragna, the Adragna family, their friends and all the generous volunteers a big thank you for making it another special day of giving on the greens! Also, thanks to the Michigan Owner/Operators Business Association (MOBA). Golfers, save the date for June 2, 2023!

ESCAPE TO BELLE ISLE

Over 400 runners woke up early to join us for the annual Escape to Belle Isle Race in July. The conditions may not have been ideal for a picnic at the park, but the slight breeze and drizzle of rain in the early morning kept it cool and refreshing to our runners during the race. Participants of all ages came out to support and we could not be happier to see so many familiar and new faces! Special thanks to all the sponsors, volunteers and participants for another successful event for all!





In 1984 the national Ronald McDonald House Charities chapter (RMHC) was established in McDonald's founder, Ray Kroc's, memory. McDonald's franchise owners and suppliers contribute time and funding for all the Ronald McDonald Houses, including Detroit.

Though the McDonald's system is our largest corporate sponsor, no one company funds our programs entirely.

We continue to rely on the generous support of our entire community and greatly value all donations, whether they are through time, talent, or treasure.

LOVE DRIVES US!



THIS EXCITING NEW CAMPAIGN WILL ALLOW RMHC DETROIT TO MAKE IMPORTANT IMPROVEMENTS TO EXISTING AREAS AND OFFER NEW SERVICES TO THE CHILDREN OF DETROIT:

CARE MOBILE™

Any gifts designated toward the Care Mobile will be used for operating costs associated with bringing a mobile healthcare unit to our most vulnerable children in Detroit.

ADOPT A ROOM

We have 25 bedrooms that provide rest and comfort to hundreds of families each year. Gifts will update and maintain these rooms for years to come and your name will be displayed on the room, in recognition of your gift.

HOUSE UPGRADES

Gifts will go towards renovating and updating spaces and technologies in our House.

SHARE A NIGHT

Our goal is to be able to provide a zero-cost "home away from home" for the families who visit Detroit for their child's medical care. Your gift to this fund means no part of our \$75 per night cost is passed on to the families we serve.

Please visit our website to find out more information about the Love Drives Us campaign, and make a donation, today!

PLANNED GIVING

When you choose to leave a legacy gift to Ronald McDonald House Charities Detroit, you're ensuring that the families of critically ill and injured children have a supportive and comfortable place, just minutes from their child, for years to come. In the face of uncertainty such as the COVID-19 pandemic, planned gifts helped us stay open and serve families who needed us. Your planned gift can help us in the future!

There are many ways to leave a legacy gift to Ronald McDonald House Charities Detroit, including:

- Making a bequest in your will
- Creating a charitable gift annuity
- Making a gift of life insurance
- Donating your retirement assets
- IRA Planned Giving
- Giving a gift of stocks or bonds

Your support will help us bolster our endowment, creating a lasting impact on the families of critically ill and injured children for decades to come. For more information or assistance in setting up a planned gift, contact Marketing and Development Director Chrissy Cooper at **313-745-9487** or ccooper@rmhc-detroit.org.

Have you already chosen to leave a legacy gift to Ronald McDonald House Charities Detroit? Please contact Chrissy and let us know!



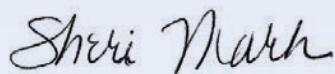
HELLO TO OUR FRIENDS AND FAMILIES!

Let us start by saying a big thank you to everyone who supported us through the ups and downs of 2021. We had virtual events, hybrid events, and even some in-person events and you stuck with us through it all, supporting our families every step of the way.

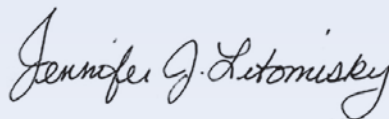
We hope this annual report gives you a sense of our financial status over 2021. One chart outlines expenses and the other shows revenue. The expense chart is primarily programming costs, things that we buy and pay for to keep our House and Family Room running smoothly. The revenue chart shows where we get the money to pay for those programming costs. Most of it comes from gifts given by all of you! The fantastic businesses, families, and individuals who support our work to help families every day. The rest comes from fundraising events, grants, newsletters (like this one), and other donations.

So on behalf of the entire Board of Directors, thank you again to all our donors, volunteers, supporters, partners, and friends. We are able to continue to provide all the best to our families because of you.

Best,



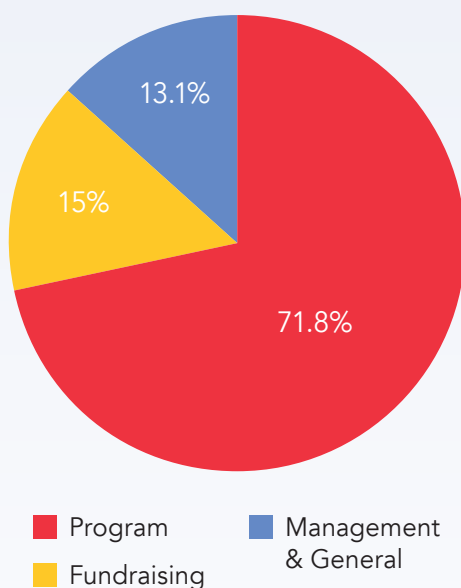
Sheri Mark
Board President



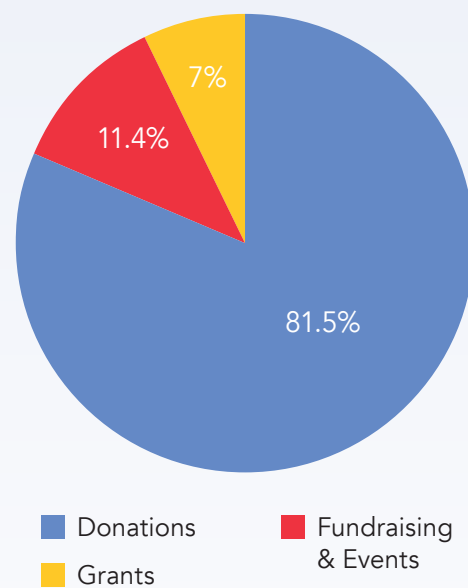
Jennifer Litomisky
Executive Director

INCOME & EXPENSES*

2021 FUNCTIONAL EXPENSES



2021 REVENUES AND SUPPORT



*Please note that these Expense and Revenue numbers are from 2021 as our fiscal year runs January to December. Our 2022 numbers will be shared in 2023.

RED SHOE SOCIETY

Do you want to contribute to **Ronald McDonald House Charities Detroit**, but don't think your gift can make a difference? It can! Join our Red Shoe Society to make a nominal monthly gift to make a difference in the lives of families who are going through a tough time. Over time, your gift adds up to support families while their child receives care at a local hospital. Visit our website at www.rmhc-detroit.org or contact Marketing and Development Director **Chrissy Cooper** at **313-745-9487** or ccooper@rmhc-detroit.org.



**Ronald McDonald
House Charities®**
Detroit

Keeping families close®

4707 St. Antoine, Suite 200
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