

# HELLO TO OUR FRIENDS AND FAMILIES!

2020 was quite the year. Our House and Family Room programs were closed for much longer than any of us anticipated, our volunteers had to stay home, and our staff were working double and triple duty just to get the basic needs of the families who sheltered with us met.

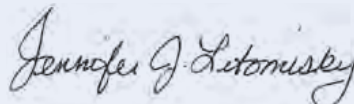
We hope this annual report gives you a sense of the impact your gifts made for our families in 2020. Below, you will see two charts, one outlining expenses and the other, revenue. The expense chart is primarily programming costs, things that we buy and pay for to keep our House and Family Room running smoothly. Last year, it was a lot of dinners, snacks, and meal vouchers due to the suspension of our volunteer meal program. The revenue and support chart shows where we get the money to pay for those programming costs. Most of it comes from unsolicited, general gifts. That means it comes from all of you! The amazing businesses, families, and individuals who support our work to help families every day. The rest comes from fundraising events, grants and foundations, our newsletters (like this one), and the donations families contribute to their stay.

So on behalf of the entire Board of Directors, thank you to all our donors, volunteers, supporters, partners, and friends. We couldn't make it without you and we thank you for all you continue to do for Ronald McDonald House Charities Detroit.

Best,



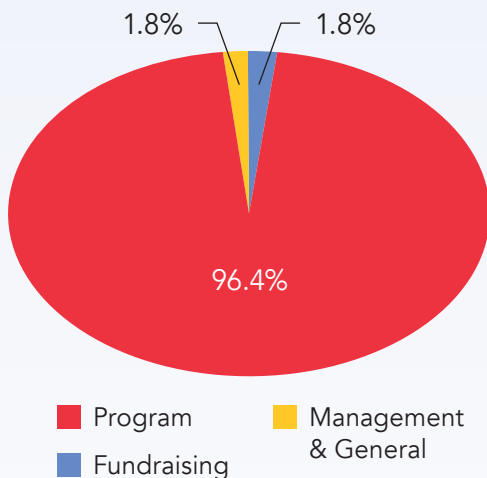
Jenna Greenman  
Board President



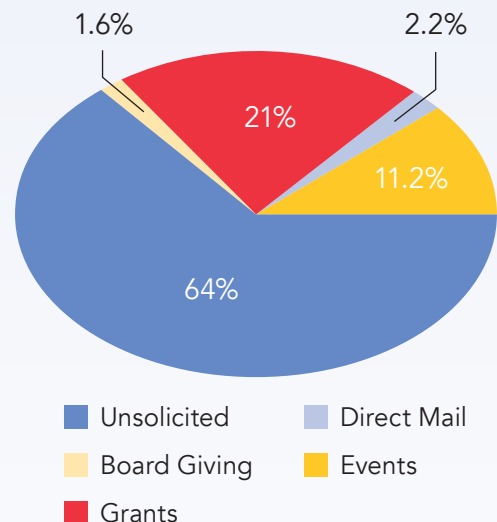
Jennifer Litomisky  
Executive Director

## INCOME & EXPENSES\*

2020 FUNCTIONAL EXPENSES



2020 REVENUES AND SUPPORT



\*Please note that these Expense and Revenue numbers are from 2020 as our fiscal year runs January to December. Our 2021 numbers will be shared in 2022.



In 1984 the national Ronald McDonald House Charities chapter (RMHC) was established in memory of McDonald's founder, Ray Kroc. McDonald's franchise owners and suppliers contribute time and funding for all the Ronald McDonald Houses, including Detroit.

Though the McDonald's system is our largest corporate sponsor, no one company funds our programs entirely. We continue to rely on the generous support of our entire community and greatly value all donations, whether they are through time, talent, or treasure.



## KEEPING FAMILIES CLOSE<sup>®</sup>

*"We stayed at RMHC Detroit while our daughter was at Children's Hospital. Your staff is so friendly, helpful and gracious. We really felt like it was our second home."*

– An RMHC Detroit Family



# PLANNED GIVING

When you choose to leave a legacy gift to Ronald McDonald House Charities Detroit, you're ensuring that the families of critically ill and injured children have a supportive and comfortable place, just minutes from their child, for years to come. In the face of uncertainty such as the COVID-19 pandemic, planned gifts helped us stay open and serve families who needed us. Your planned gift can help us in the future!

There are many ways to leave a legacy gift to Ronald McDonald House Charities Detroit, including:

- Making a bequest in your will
- Creating a charitable gift annuity
- Making a gift of life insurance
- Donating your retirement assets
- IRA Planned Giving
- Giving a gift of stocks or bonds

Your support will help us bolster our endowment, creating a lasting impact on the families of critically ill and injured children for decades to come. For more information or assistance in setting up a planned gift, contact Marketing and Development Director Chrissy Cooper at **313-745-9487** or **ccooper@rmhc-detroit.org**.

Have you already chosen to leave a legacy gift to Ronald McDonald House Charities Detroit? Please contact Chrissy and let us know!