

CHARITABLE GIVING BENEFITS OF THE CARES ACT

The new **CARES Act** (Coronavirus Aid, Relief, and Economic Security) is designed to help you, businesses and non-profits facing economic hardship during the Coronavirus pandemic.

The **CARES Act** expands charitable giving incentives and allows taxpayers who take the standard deduction to make up to \$300 of charitable contributions to qualified charities this year. You might think that this is a small amount and would not make a difference. But what if all of our donors gave "just" \$300? Such support would have a huge impact on those we serve.

For those who do itemize their deductions, the new law allows for cash contributions to qualified charities such as RMHC Detroit to be deducted up to 100% of your adjusted gross income for the 2020 calendar year.



**Ronald McDonald
House Charities®**
Detroit

Keeping families close®

4707 St. Antoine, Suite 200
Detroit, MI 48201

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FALL 2020

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A NOTE FROM OUR DIRECTOR

Hello friends. I hope you're all staying safe and healthy and your families are doing well. As we start to hunker down for fall and winter I wanted to give you a quick update on how things are going here at RMHC Detroit.

We're back open! We were so excited to be able to welcome new families into the House in early July. We are carefully and consciously increasing our occupancy, welcoming parents and guardians of both inpatient and outpatient children. Our common spaces are still closed and the kitchen is quiet without our volunteers, but we hope to slowly begin welcoming groups back in early 2021!

The best way you can help us right now is by donating to our "Feed the Need" operations fund. Even with no volunteer groups to prepare and serve meals, we're still making sure our families are well fed. Donations of both cash and non-perishable microwave meals are needed and welcomed. You can find out more by calling our front desk at 313-745-5909 or emailing us at info@rmhc-detroit.org.

Huge thank yous to everyone who supported us, and continues to support us, as we navigate this unfamiliar territory and come out on the other side stronger than ever.

Wishing you health
and happiness,

Jennifer J. Litomisky
Jennifer J. Litomisky
Executive Director



THANK YOU TO THE COMPANIES WHO HAVE SUPPORTED US DURING THIS DIFFICULT TIME



Rocket Mortgage and the Quicken Loans Family of Companies are the largest group of meal volunteers that we have at the House! They couldn't be with us in person much this year but they stepped up their game at their annual Community Challenge and raised funds to help cover the cost of meals for the families who are staying with us. Thank you to Board Member Paul Blanchard for helping make this campaign such a huge success!



Every year, Village Green raises money for RMHC Detroit at their Splash Day fundraiser. They celebrate the opening of their apartment property's pools by inviting people to jump into the frigid water and raise funds while they do it! We weren't able to have this event in person this year, but that didn't stop Board of Directors member Brenda Robinson from championing the House and supporting our families through this difficult time.



Michigan Owner/
Operators Business
Association

McDonald's is our founding mission partner and Michigan Owner/Operators continue to support the Ronald McDonald Houses in Michigan year after year! Their continued support in 2020 has helped the families who called the Ronald McDonald House of Detroit their home away from home during this difficult time. Thank you Board of Directors member Joni Thrower and the MOBA - we couldn't serve families without your help!

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www.rmhc-detroit.org

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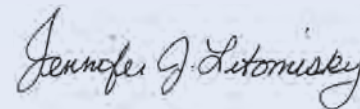
Since 1979, Ronald McDonald House Charities Detroit has been serving the families of children who are receiving care at a Detroit area hospital. In that time, we have been able to provide a safe, caring, and comforting “home away from home” for nearly 40,000 families. Those 40 years have not been without their struggles, and we have faced new ones in recent years as charitable giving becomes less of a priority for some. But we carry on, thanks to the strength of our staff and programs and the support of our board, donors, and volunteers.

We had a wonderful 2019, celebrating our 40th anniversary, remembering families who have stayed with us over the years, and planning for our future growth. Thank you to everyone who has been part of our journey.

Best,



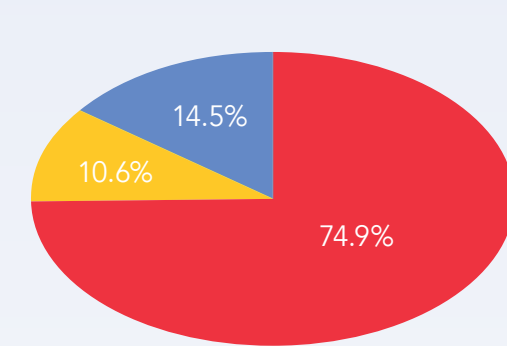
Jenna Greenman
Board President



Jennifer Litomisky
Executive Director

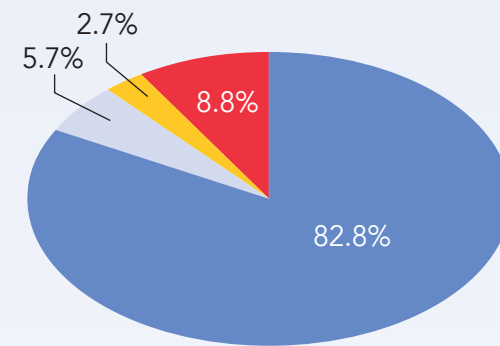
INCOME & EXPENSES*

2019 FUNCTIONAL EXPENSES



- Program
- Fundraising
- Management & General

2019 REVENUES AND SUPPORT



- Donations
- Events
- Room Fees
- Grants

*Please note that these Expense and Revenue numbers are from 2019 as our fiscal year runs January to December. Our 2020 numbers will be shared in 2021.

EVENTS

While most of our regular events had to be canceled this year, we are so grateful for the support we received for our virtual and in-person events!



ESCAPE TO BELLE ISLE

The 5k, 10k, and 2 mile race you know and love went virtual this year. Runners ran on their own and sent in photos and posted them on social media. Thank you to everyone who ran, bought shirts, and raised money for the House that Love Built!



VINNI GOLF

This year's Vinni Golf was the only in-person event we were able to have in 2020! We are so grateful for the work that Event Chair Cary Adragna did to make this event successful. It was a beautiful September day and everyone had a wonderful time.



FAMILY UPDATE

If you were in the House from August of 2019 until March of 2020, you probably met Mary and Maria. The girls, ages 8 and 18, stayed with us for nearly a full year, during the pandemic, and finally were able to return to their home in Jamaica in July of 2020. Their surgeries at Beaumont were successful and they left the House with their mom and uncle happy and healthy. Thank you so much to everyone who supported them during their time at the Ronald McDonald House!

