



**Ronald McDonald House of Detroit
15th Annual
Vinni's Children's Charity Golf Outing
Sponsorship Opportunities**

Platinum Plus Sponsorship - \$15,000

- ✦ 4 Teams in the outing.
- ✦ Major signage and promotion at the event – Name on banner, at every hole on the course and in other major areas of the event;
- ✦ Two page spread and name in the program;
- ✦ Publicity in the RMHC of SE MI major marketing initiative with written publications and news.
- ✦ Major story on the website and in the fall 2014 newsletter.

Platinum Sponsor - \$10,000

- ✦ Exclusive event sponsorship
- ✦ Name recognition on promotional materials (program) and full page ad in program.
- ✦ Signage on course
- ✦ Team of 4 at no charge
- ✦ Signage at catered dinner

Gold Sponsor - \$3,000

- ✦ Sponsorship for catered dinner event
- ✦ Name recognition on promotional materials (program); 1/2 page ad in program.
- ✦ Signage on the course
- ✦ Team of 3 at no charge

Silver Sponsor - \$2,000

- ✦ Signage on the course
- ✦ Name recognition on promotional materials (program); business card ad in program.
- ✦ 2 golfers at no charge

Bronze Sponsor - \$1,500

- ✦ Signage on the course
- ✦ Mention in program
- ✦ 1 golfer at no charge

Vinni Sponsor -\$1,000

- ✦ Mention in program
- ✦ 1 golfer at no charge

Beer Cart Sponsor - \$500

- ✦ Signage on all carts
- ✦ Signage on beverage cart/program

Major Hole Sponsor - \$400

- ✦ Special mention throughout course
- ✦ 1/2 Page ad in program

Putting Green - \$300

- ✦ Signage on putting area & in program

Program Sponsor - \$300

- ✦ Full page ad in program

Driving Range - \$250

- ✦ Signage at driving range & in program book

Hole Sponsorship - \$200

- ✦ 18 sponsorship opportunities for advertising at hole

All proceeds directly benefit the Ronald McDonald House® of Detroit.

 Platinum + Platinum Gold Silver Bronze Vinni Beer Cart Major Hole Putting Green Program
 Driving Range Hole Sponsor

Business/Organization: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____ Phone Number: _____

_____ Email: _____

Please return with payment to: Ronald McDonald House of Detroit, 4707 St. Antoine Street, Suite 200, Detroit, MI 48201 Attn: Vinni's Golf Outing/**Captain's Name:** (_____)

PAY ON OUR WEBSITE – www.rmhc-detroit.org Pay by Visa/Master Card/Discover & American Express.
 For more information about the event contact: Cary Adragna at (248) 821-8007 or Linda Porter at 313-966-0198