

DONOR PRIVACY POLICY

***This policy includes donors who give both online and offline. All information in this policy will cover both the donor who gives offline and online.**

Ronald McDonald House Charities of SE Michigan (RMHC of SE MI) is pleased to provide information to all of its customers about its online privacy policy. Please be assured that (RMHC of SE MI uses its best efforts to protect the privacy of visitors to this Web site.

Types of Information Collected and How It Is Used

RMHC of SE MI gathers personal information, such as first and last names, home addresses, e-mail addresses, phone numbers, and credit card numbers, only when voluntarily submitted by you. If you make an online donation, personal information will be collected from you in order to process that donation.

With your permission, we will use personal information collected from you to send you information, such as RMHC of SE MI updates or information regarding new Ronald McDonald House openings, fund-raising campaigns or major grant initiatives. If you do not elect to receive such materials, we will not send them to you.

Security of Donor Information

Donor information is stored within a donor management database within RMHC of SE MI. Access to the database is restricted to personal with legitimate business need to access or modify the information contained therein.

Sharing of Personal Information

Companies may be engaged by RMHC of SE MI to perform a variety of functions, such as assisting with donation collection, providing technical services for our Internet sites, etc. Such companies may have access to personal information if needed to perform certain functions. However, these companies may use such personal information only for the purpose of performing that function and may not use it for any other purpose.

Each of the RMHC Chapters around the world are separate legal entities

Other than as provided in this privacy policy, RMHC of SE MI does not sell, transfer or disclose personal information to third parties.

RMHC of SE MI reserves the right to use or disclose any information as needed to satisfy any law, regulation or legal request, to protect the integrity of the site, to fulfill your requests, or to cooperate in any law enforcement investigation or an investigation on a public safety matter.

Access

You are in control of all personal information you provide to us online. If at any time, you would like to correct the personal information we have about you or if you would like to change your

preferences for contacts from us, you can let us know by contacting us at the postal address listed below. In order to review any personal information we have about you or to ask us to delete that information or to stop further use of the information, please contact us through the address listed below. If you would like to unsubscribe from our email list, please use the unsubscribe link at the bottom of our newsletter emails or contact us through the postal address listed below. It may take up to two weeks to remove you from all of our email newsletters if we have one in production when you request to be removed.

Cookies

“Cookies” are pieces of information that an Internet site transfers to an individual’s hard drive for record-keeping purposes. Cookies allow a certain Internet site to remember important information that will make your use of the site more convenient. Like most Internet sites, RMHC uses cookies for a variety of purposes in order to improve your online experience. For example, we track the total number of visitors to our site on an anonymous, aggregate basis. We may also employ cookies so that we remember you when you return to the site. We may associate personal information with a cookie file in that instance.

Use the options in your Internet browser if you do not wish to receive a cookie or if you wish to set your browser to notify you when you receive a cookie. Click on the “Help” section of your browser to learn how to change your cookie preferences. If you disable all cookies, you may not be able to take advantage of all the features of the RMHC of SE MI web site.

Links to Other Sites

We may offer links to sites that are not operated by RMHC of SE MI. If you visit one of these linked sites, you should review their privacy and other policies. We are not responsible for the policies and practices of other companies.

Changes to our Privacy Policy

Our privacy policy became effective on April 15, 2011. From time to time, it may be necessary for RMHC of SE MI to change its privacy policy, so we suggest that you check here periodically. Rest assured, however, that any changes will not be retroactively applied and will not alter how we handle previously collected information.

***Updated and approved on 9/30/15**